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TRANSMITTAL FORM (to be used for all correspondence after initial filing			Application	Number	10/039,062		
		· l	Filing Date		December 3	1,2001	
			First Name	Inventor	William R. M	latz .	
		<u></u>	Art Unit		2153		
		9) 	Examiner N	ame	Sean Reilly		
Total Number of Pages In This Submission: 15			Attorney Do	cket Number	BS01376	BS01376	
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			SURES				
		Check all to	hat apply)				
Fee Transmittal Form Fee Attached Amendment/Repty After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts/Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53	Petition Patition t Application Power of Change Terminal Request CD, Num Remarks: Th	-related Pa o Convert to n Attorney, R of correspo Disclaimer for Refund ber of CD(s is Reply is a	a Provision devocation ndence Add	ess to the Februa	Appeal Co and Interfe Appeal Co (Appeal N Proprietary Status Lett Other End 3 month E	rmmunication to Group otice, Brief, Repty Brief) y Information ter losure(s) (please Identify below): Extension of Time	
SIGNATURE OF APPLICANT, ATTORNEY					AGENT		
Name (Print/Type)	Bambi Faivr	e Walters			Reg. No.:	45,197	
Signature	Oli)	in 4	Salt				
Date	August 17	2005					
			:				
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Signature	Di d	r'u	Walt				

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE In re application of: William R. Matz Group Art Unit: 2153 Examiner: Sean M. Reilly **Application No.:** 10/039,062 Filed: December 31, 2001 "System and Method for Targeted Content Distribution Using Tagged Data Streams" Title: VIA FACSIMILE 571-273-8300 TC2100 Attn: Examiner Reilly 37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION I hereby certify that this correspondence is being facsimile transmitted to the United States Patent (date of transmission). and Trademark Office on: 61405 Bambi F. Walters Name of Person Faxing This Paper Welter Signature 17105 Date of Transmission AMENDMENT AND RESHONSE TO FEBRUARY 18, 2005 OFFICE ACTION This Response is filed in reply to the Office Action mailed on February 18, 2005, and it is believed to place the above-identified Application in condition for allowance.

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Assignee responds as follows: